

LOGO DESIGN COMPETITION

POSITIVE SPIN

MORGANTOWN'S NONPROFIT BICYCLE COLLECTIVE

positivespin.org

Send Submissions to: contest@positivespin.org

Details:

Positive Spin, a nonprofit community bike shop/collective located in Marilla Park, is in need of a new logo. None of our frequent volunteers have expertise in this area, so we are looking to the community for help.

Prizes:

1st Prize - \$100.00

2nd Prize - \$50.00

3rd Prize - \$25.00

What We Are Looking For:

It is important that the design be scaleable. It needs to work on everything from business cards and letterheads to shirts and signs. It should render well in both grayscale and color. Simple is probably better for this reason, but as we said, we aren't the experts. If you think you have an idea that will work, we are open to all ideas. Contact us at info@positivespin.org, or stop by our shop. We're behind the skatepark in Marilla Park and open Friday and Saturday (1-5pm) as long as the weather permits because our facility is not insulated.

Format, Size, and Ownership:

Please send contest submissions in jpg, png, or pdf format with maximum file size of 5MB. Winners will be required to send their full size design in a non-proprietary format with a vertical resolution of at least 2400 pixels, so that printing can be rendered up to 8 inches at 300 dpi, and up to 32 inches at 75 dpi. Use this formula if you're not sure: pixels (2400 pixels) divided by resolution (300 dpi) = printable size (8 inches). Winners agree to transfer all rights, title and interest in their design to Positive Spin Incorporated.

Who We Are:

Our objective is to provide better access to affordable bikes for all people and to empower individuals to perform their own bicycle maintenance. Anyone can walk into Positive Spin, purchase a restored bicycle, work on their own bicycle for free, volunteer to help around the shop, or work on bikes that will be sold or given away to good causes. We have an earn a bike program allowing anyone, regardless of financial situation, to earn a bike in exchange for volunteering. Every holiday, over 100 bikes that have been repaired by volunteers are given away to needy children at Christian Help's Toy Distribution. During the 2015-16 season we will donating a large number of bicycles to Bikes for the World, a charity that sends bikes to those in need around the world.

Deadline:

All entries must be submitted by **December 1, 2015**.