# **Open Streets Morgantown**

Overview & Benefits, Team Formation, & Goals #openstreets #morgantown #wv

# Agenda

- 1. What is Open Streets?
- 2. Benefits of Open Streets events
- 3. Bringing Open Streets to Morgantown region
- 4. Building our Team
- 5. Goals and Timetable
- 6. Q&A



#### What is Open Streets?

Open Streets events close streets to motor vehicles and open them for pedestrians to walk, bike, and skate through the open streets.

They promote safe and happy cities prioritizing people's well being through movement of body and expression through community, arts, and collaboration.

The mission is to improve the quality of life for people by bringing citizens together to enhance mobility and public space to create more vibrant, healthy, and equitable communities.





## **Benefits of Open Streets**

- Encourage community unity and togetherness
- Promote healthy lifestyles through movement of body
- Enhance interconnection of communities and neighborhoods
- Support visibility of community programs, arts, businesses, and other groups
- Provide economic hooks for commerce through permitted booths
- Create and support vision of sustainable, green, & healthy communities



#### Bringing Open Streets to Morgantown

- Building coalition of support through group and individual discussion
- Soliciting support through existing non-profit groups
- Combining efforts with existing leaders in community
- Developing plans for proposed routes & proposals to city manager, DOH, NCC
- Developing social media and web presence



# **Building Our Team**

- Bike Board meeting in July saw positive reception
- Outreach with multiple groups and leaders around Morgantown
- Developing our team following <u>Open Streets Project</u> guidelines



#### Goals & Timetable

- Public meetings of collaborators to organize more broadly
- Neighborhood Coordinating Council meeting Sept 10; rotating neighborhoods
- Continue building and deliver social media and web presences
  - $\circ$  ~ First iterations delivery goal end of August
- Further develop route drafts: 'figure 8' loop on rail trail pedestrian bridge to HRMP, South Park, Greenmont
- Investigate collaboration with PARKing day Sept 21 (Ella Belling, Jenny Selin)
- Combine with Bike Board social rides on Friday evenings or another day
- Sunday afternoon for Open Streets is most appealing



Questions and open discussion.

