



## The City of Morgantown

389 Spruce Street  
Morgantown, WV 26505  
www.morgantownwv.gov

### CONTACT

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FOR IMMEDIATE RELEASE  
March 3, 2014

### Resident Responses Needed for Open Surveys

MORGANTOWN – Morgantown currently has two ongoing surveys open for citizens.

First, the **Morgantown Human Rights Commission** needs your assistance in identifying human rights needs for its preparation of a community action plan to help Morgantown to become a more “inclusive city”.

We are interested in receiving responses from residents who live within the city of Morgantown.

Your name is not needed and responses will be treated with confidentiality. A summary report will be available to the public in summer 2014.

Survey Link: <https://www.surveymonkey.com/s/morgantownhrsurvey2014>

If you need assistance in completing this survey form or have questions, please contact a member of the Human Rights Commission by e-mail at dspencer36@comcast.net or by phone at (304) 284-7405. Braille and large print formats are available upon request.

If you wish to submit this survey by mail, please send to: Human Rights Commission, 389 Spruce Street, Morgantown, WV 26505.

Deadline is April 28, 2014.

More information on the Morgantown Human Rights Commission is available at <http://www.morgantownwv.gov/government/commissions/human-rights-commission/>.

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Second, the **City of Morgantown Public Communications Office** is conducting a survey of citizens to identify brand sentiment towards current City of Morgantown branding.

The survey results will be used to measure the effect of rebranding on how citizens feel about the City of Morgantown, and in turn provide us with a chronicle of the sentiment

change as we implement changes in logo, motto, look, design, and style. Please help us by offering insight into how you feel regarding our logo, goals, values, direction, and current services.

Your name is not needed and responses will be treated with confidentiality.

Survey Link: <http://ow.ly/ubXzH>

If you need assistance in completing this survey form or have questions, please contact Susan Sullivan, Public Communications Manager, by e-mail at [ssullivan@cityofmorgantown.org](mailto:ssullivan@cityofmorgantown.org) or by phone at (304) 284-7426.

Deadline is March 20, 2014.

More information on the City of Morgantown's current rebranding, please visit <http://www.morgantownwv.gov/city-to-participate-in-rebranding-process/>.

Thanks for your responses.

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